



T: 905.676.0186
M: 416.450.9108
3687 Corliss Crescent,
Mississauga, ON, L4T 2Z2
E: joebonsu@gmail.com
W: www.joeoseibonsu.com

SUMMARY OF QUALIFICATIONS

- Proficient in Adobe CS: InDesign, Photoshop and Acrobat, skilled with Illustrator, Dreamweaver and experienced in Adobe After Effects and Premiere.
- Experienced as graphic designer and illustrator
- Ability to multi-task and work on many projects simultaneously
- Demonstrated ability to produce a wide range of graphic products including corporate identities, magazines, billboards, brochures, advertisements, CD covers, packaging design as well as motion graphics
- Excellent with MS Office: Word, Excel and PowerPoint
- Creative, persistent and reliable to produce high quality results

WORK EXPERIENCE

Illustrator - Freelance **CIBC DIGITAL** **February 2017 - present**

- Illustrated portraits for CIBC's quarterly achievers
- Provided rough pencil sketches to project co-ordinator for approval
- Would clean up portrait drawings in Adobe Illustrator and Photoshop

Illustrator - Freelance **CBC ARTS** **February 2017**

- Commissioned to illustrate five Valentine's Day e-cards that were used for print and social media (Instagram and Facebook)
- Worked closely with art director and social media specialist for approval of artwork

Illustrator - Freelance **CITY OF TORONTO** **November 2017**

- Worked on a series of seven illustrations for a booklet geared towards Mental Health and Inner City Youth
- Reported to the project coordinator with thumbnail roughs, working drawings and finals for approval
- Used programs such as Adobe Illustrator and Photoshop



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Graphic Designer - Freelance
ArtXperiential/TD Canada Trust
February 2015 - Present

- Providing logo concepts for TD/ArtXperientials Black History Month event
- Used Adobe Illustrator to clean up chosen concept design
- Designed print and web material such as flyers and step-and-repeat backdrops for ArtXperientials, Black Diamond Ball event.

Illustrator & Concept Artist
BOOKLAMATIONS PUBLICATIONS
www.booklamations.com
November 2014 - April 2015

- Designed characters for children's books Shades of Me, Shades of Happiness and The Right Shade For Me
- Provided rough storyboards for each book that were approved by the author
- Worked closely with author with conceptualizing the look and feel of the books
- Designed both promotional material that was used for both print and web

Specialist, Client Service
JUMP PLUS TORONTO
November 2013 - present

- Communicated with visiting clients + customers to provide assistance on using, customizing, servicing and maintaining Apple products
- Suggested suitable products and modifications to deliver products suiting client needs + requirements
- Understood consumer complaints and resolved their issues promptly
- Promoted new products, latest versions and conveyed features to clients
- Worked with corporate sales reps with demos and sales for Wacom products (primarily Cintiq drawing tablets)

Graphic Designer/Web Designer
DLM ENTERTAINMENT
October 2008 - present

- Currently serving as the head Graphic designer for DLM Dance Studio
- Designing signage, logos, tickets, and web material for the studio's dance events
- Designed press packages for the dance studio; edited press releases, newsletter information, and business e-mails
- Assisted lead webmasters with maintenance of the website



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Co-Founder/Illustrator
HEROES OF THE WORLD INC.
July 2005 - present

- Comic book inspired brand in which original international characters were created
- Characters are used for merchandising mediums (t-shirts, posters, hats, etc.) and comic books
- Currently serving as one of the illustrators and character designers for the brand

VOLUNTEER WORK

Peer Mentor
ARTSCAPE (Regent Park) - Ada Slight Youth Mentorship Program
March 2015 - June 2015

- Served as a peer mentor for an up and coming artist living in the Regent Park area of Toronto
- Had bi-weekly meetings with mentee to go over different art-related techniques, work ethic practices, and ways to overcome shyness while building self-esteem
- Helped mentee develop a project that was featured at the year end showcase, in which a lot the mentees involved in the program would showcase their talents to the general public

EDUCATION and TRAINING

Digital Media Arts + Digital (3D) Animation programs - Diploma
SENECA COLLEGE
Toronto, Ontario - 2004 - 2007

Art Fundamentals - Certificate Program
SHERIDAN COLLEGE
Toronto, Ontario - 2001 - 2002

